



Biologists @ 100 conference

24-27 March 2025, Liverpool, UK

Sponsorship prospectus

biologists.com/100-years/conference



Welcome

Biologists @ 100

We are excited to invite you to a unique scientific conference, celebrating the 100-year anniversary of The Company of Biologists. The conference will bring together researchers from cell biology, developmental biology, comparative animal physiology and disease biology, across all career stages. The conference is the ideal opportunity for your company to showcase your products and services and to network with a wide range of experts in the field of biology.

The programme will offer different scientific tracks, as well as plenary lectures from renowned scientists on topics that are of interest to the wider scientific community. Incorporating the Spring Meetings of the British Society for Cell Biology and the British Society for Developmental Biology, a one-day satellite meeting organised by the Society for Experimental Biology and programmes hosted by journals of

The Company of Biologists, it promises to be a truly inclusive event.

We are expecting to welcome over 500 delegates in Liverpool and we hope that you will join us in our celebrations.

On behalf of the organising committee,

Holly Shiels

Chair



Development

Journal of
Cell Science

Journal of
**Experimental
Biology**

**Disease Models
& Mechanisms**

Biology Open



Organisers

Organising committee

Sarah Bray

University of Cambridge, UK

Steve Clapcote

University of Leeds, UK

Craig Franklin

University of Queensland, Australia

Steve Royle

University of Warwick, UK

Holly Shiels

University of Manchester, UK

Jim Smith

The Francis Crick Institute / The Zoological Society of London, UK

Organisers of the scientific tracks

Cell biology

Aymen al-Rawi

MRC Laboratory of Molecular Biology, UK

Vicky Cowling

University of Glasgow, UK

Viji Draviam

Queen Mary University of London, UK

Jason King

University of Sheffield, UK

Laura Machesky

University of Cambridge, UK

Developmental biology

Véronique Azuara

Imperial College, London, UK

Anahi Binagui-Casas

University of Edinburgh, UK

Shankar Srinivas

University of Oxford, UK

Abigail Tucker

King's College London, UK

Sensory perception in a changing world

Kathleen M. Gilmour

University of Ottawa, Canada

Almut Kelber

Lund University, Sweden

Sanjay P. Sane

National Centre for Biological Sciences, India

Interdisciplinary approach to combatting antimicrobial resistance

Katherine R. Duncan

University of Newcastle, UK

Serge Mostowy

The London School of Hygiene and Tropical Medicine, UK

Experimental biology and impact

Rebecca Ellerington

The Society for Experimental Biology, UK

Tracy Lawson

University of Essex, UK



Key information

About The Company of Biologists

The Company of Biologists was created in 1925 by eminent zoologist George Parker Bidder III, to save the British Journal of Experimental Biology, which had been set up only a few years earlier. Since then, the Company has been gifted and has launched several other scientific journals.

Today, The Company of Biologists is so much more than just a not-for-profit publisher. We support the scientific community in numerous ways, ranging from providing charitable grants, to hosting community sites. We are proud to be celebrating our 100-year anniversary in 2025 with the wider biological community.

About the conference

We have a long history of organising events, ranging from small and intimate Workshops to larger Journal Meetings with opportunities to share research and experiences more widely. Our anniversary is the perfect opportunity to bring together people from all areas of our activities - from the communities around our journals, the societies we support and the scientific meetings we host. The conference is set out to be an inclusive event, with opportunities for researchers from around the globe and at various stages of their careers. The programme is a collaboration between several societies and our journals. We encourage all attendees to explore the wider programme and to visit sessions that they might not be able to attend at a more niche meeting.

Feedback from exhibitors at previous meetings organised by The Company of Biologists

"We were impressed by the active participation of the attendees, and the meeting's engaging content and networking opportunities made it a valuable event for showcasing our technology."

Hayoung Kang, Tomocube Inc.

"Exhibiting at the Journal Meeting was very beneficial for us. The programme, venue and organisation were fantastic, with good location of the booths and many occasions to speak with delegates during coffee and lunch breaks."

Marion Chopin, CAMECA





Venue

ACC Liverpool
King's Dock, Port of Liverpool
King's Dock St,
Liverpool, L3 4FP

accliverpool.com

Key dates

- 12 July 2024**
Registration and abstract submission opens
- 2 September 2024**
Sponsorship opportunities open
- 13 December 2024**
Abstract submission deadline
- 17 January 2025**
Early-bird registration closes
- 7 February 2025**
Sponsorship opportunities close
- 28 February 2025**
Regular registration closes
- 24-27 March 2025**
Biologists @ 100 conference



Programme overview

Preliminary programme

A programme outline is below. Please visit the [conference website](#) for up-to-date timings and for more details about the different scientific tracks:

- Cell and developmental biology
- Sensory perception in a changing world – impacts on physiology and behaviour
- Interdisciplinary approaches to combatting antimicrobial resistance
- Experimental biology and impact: solutions to climate change and biodiversity loss

Monday 24 March

- Early-career researcher sessions
- BSCB/BSDB committee meetings
- Experimental biology and impact: solutions to climate change and biodiversity (SEB satellite meeting)
- BSCB/BSDB medal awards and lectures
- Sensory perception in a changing world – impacts on physiology and behaviour (JEB Symposium)
- Welcome reception

Tuesday 25 March

- Plenary lectures: biodiversity and climate change
- Cell and developmental biology
- BSCB/BSDB medal awards and lectures
- BSCB/BSDB AGMs
- Sensory perception in a changing world – impacts on physiology and behaviour
- Posters and exhibition
- Drinks reception

Wednesday 26 March

- Plenary lectures: health and disease
- Cell and developmental biology
- Sensory perception in a changing world – impacts on physiology and behaviour
- Interdisciplinary approaches to combatting antimicrobial resistance (DMM-hosted meeting)
- Posters and exhibition
- Drinks reception
- Gala dinner

Thursday 27 March

- Plenary lectures: emerging technologies
- Cell and developmental biology
- Sensory perception in a changing world – impacts on physiology and behaviour
- BSCB/BSDB medal awards and lectures
- Posters and exhibition
- Closing remarks



Plenary speakers



Sadaf Farooqi
University of
Cambridge, UK



Dame Jane Francis
British Antarctic
Survey, UK



Jennifer Lippincott-Schwarz
HHMI Janelia, USA



Hans-Otto Pörtner
Alfred Wegener
Institute, Germany



Manu Prakash
Stanford University,
USA



Charles Swanton
The Francis Crick
Institute, UK

For a list of all confirmed speakers, please visit the [conference website](#).



Sponsorship opportunities

We are inviting our industry and not-for-profit partners to join us in Liverpool to celebrate our 100-year anniversary. There will be ample opportunity to engage with the audience. You will find a range of options below. Please reach out to the conference team at 100yearsbiologistssponex@wearemci.com if you have any questions about the options listed, or if you would like to discuss alternative suggestions. All prices mentioned below are excluding VAT.

We have partnered with MCI, our professional conference organiser, to manage the sponsorship and exhibition opportunities. The booking process is as follows:

1. Once you have chosen your preferred option, please complete the online booking form.
2. MCI will then confirm availability, as items are subject to availability at the time of request.
3. Once the opportunities are confirmed, MCI will issue an agreement detailing the items and the terms and conditions.
4. On finalising the agreement, an invoice will be raised; the invoice must be paid within 30 days of issue.
5. MCI will work closely with you through to fulfilment of the opportunities at the conference; further instructions will be provided prior to the conference.



Premium sponsorship

There are three premium sponsor packages available on a first come first served basis that include exciting additional benefits as a thank you for your support.

Premium sponsor

£3,500

(three available)

Sponsorship includes:

- 4 x 2 m (8 m²) exhibition space package (please see details below)
- one additional conference pass, meaning you have three staff registrations in total
- three gala dinner tickets (Wednesday 26 March)
- a 5-minute speaking slot within the conference – the session will be discussed and agreed with the conference team in advance
- company logo on all welcome/holding slides throughout the conference
- company logo with your website link on the conference website
- logo, company description and website link on the conference app
- one push notification on the conference app
- email and social media acknowledgement

Exhibition

The exhibition area will house the industry and not-for-profit stands, the scientific posters and catering stations, and will be the main networking hub for the conference days. A floorplan has been devised to ensure good footfall throughout the exhibition space. We will share the floor plan with you prior to the conference to discuss your stand location.

Standard exhibition stand

£1,500

Standard exhibition spaces are 3 x 2 m (6 m²). Exhibition spaces for premium sponsors are 4 x 2 m (8 m²). Please contact the conference organisers if you would like to book a bigger space.

Each exhibition space booking includes:

- basic furniture including a table, two chairs and power
- company logo with your website link on the conference website
- logo and company description on the conference app
- conference day registration passes for two staff on stand that includes access to all scientific sessions
- refreshments and lunch

Gala dinner passes and any further day passes will be available at an additional cost.

Exhibition timings

Exhibition set-up

Exhibitors can set up their stands on Monday 24 March. Detailed timings to be shared once confirmed.

Preliminary exhibition opening hours

Tuesday 25 March – 09:00 – 19:00
Wednesday 26 March – 09:00 – 18:30
Thursday 27 March – 09:00 – 13:30

Exhibition break-down

Exhibitors can break down their stands after the afternoon break on 27 March. Further exhibition information will be shared after booking.

Please note that whilst the exhibition area will be open throughout the day, we expect most footfall at breaks and poster sessions, and there is no expectation for exhibitors to staff their stands at all hours.



Additional sponsorship opportunities

Below you will find detailed opportunities to promote your brand using a range of digital, print and social platforms at the conference. All opportunities are available as stand-alone sponsorships or in addition to an exhibition space and will be allocated on a first come first served basis.

Welcome reception £1,000	<p>The welcome reception is the first opportunity delegates will have to meet with colleagues and industry partners. The reception takes place on the evening of Monday 24 March. This partnership opportunity gives your organisation exposure during this important social and networking event. Sponsorship includes:</p> <ul style="list-style-type: none">• verbal acknowledgement of your sponsorship during the opening of the reception• the opportunity to put up two roller banners during the reception (provided by the sponsor)• acknowledgement within the programme on the app and website• company logo with your website link on the conference website• logo and company description on the conference app
Poster and drinks reception £850 (two available)	<p>Poster and drinks receptions will be held on Tuesday 25 March and Wednesday 26 March in the main exhibition area. This partnership opportunity gives your organisation exposure during this important social and networking event. Sponsorship includes:</p> <ul style="list-style-type: none">• the opportunity to put up two roller banners during the reception (provided by the sponsor)• the opportunity to display your literature alongside the banner stands• acknowledgement within the programme on the app and website• company logo with your website link on the conference website• logo and company description on the conference app
Gala dinner £1,500	<p>The gala dinner will be held on Wednesday 26 March at an external venue. This is a ticketed event. This partnership opportunity gives your organisation exposure during this important social and networking event. Sponsorship includes:</p> <ul style="list-style-type: none">• verbal acknowledgement of your sponsorship during the opening remarks• the opportunity to put up two roller banners during the dinner (provided by the sponsor)• the opportunity to display your literature alongside the banner stands• your company logo on the printed menus at each table• company logo with your website link on the conference website• logo and company description on the conference app

**Poster prizes****£250 each**

(several available)

Sponsoring poster prizes is a great way to show your support for early-career researchers. Sponsorship includes:

- your company logo on the award certificate
- company logo with your website link on the conference website
- logo and company description on the conference app

Lanyards**£1,000**

All delegates will receive a lanyard with their name badge attached, which they will be required to wear throughout the conference. This sponsorship opportunity therefore provides visibility of your brand from start to finish. Sponsorship includes:

- your company logo on the lanyards, alongside the logo of The Company of Biologists
- company logo with your website link on the conference website
- logo and company description on the conference app

If you are interested in booking any of the opportunities above, please complete the [booking form](#).

Please let us know if you would like to discuss the above or any other opportunities that are not included in the prospectus. We look forward to hearing from you.

Get in touch

100yearsbiologistssponex@wearenci.com



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